

PIERRE COHENDET

INNOVATION FUTURIST

I imagine inspiring
solutions for our exciting
Future.



CONTACT

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SOFT SKILLS

- Problem Solving
- Consumer Insights
- Creative thinking
- Team Player

HARD SKILLS

- Adobe Suite (PS/AI/ID/XD)
- Blender 3D
- Alias Automotive
- Gravity Sketch (VR)
- Substance Painters
- Keyshot
- Rendering
- Sketching

LANGUAGES

- French Native
- English Fluent
- Spanish Fluent
- German Basic

EXPERIENCE

—Teacher Assistant Arby's Sponsored Project at Art Center College of Design, Pasadena CA, USA | September 2021

Responsible of a team of 16 students creating consistent dedicated & empowering Arby's crew members footwear, packaging and branding concepts in line with Arby's restaurant team members insights.

—Freelance Industrial Designer

Seine Saint Denis, France | since October 2019

UX/UI, Product Design, Clients: **SOL Paris, OneStopSEM, The Carlab**

—Rookie Footwear Design Innovation at UnderArmour

Portland Studio OR, USA | May 2019 - Aug 2019

Focused on solving the Gen-Z short & Long term dedication issues in order to stay involved in their athletic habit on a daily basis.

—Sport Design Innovation Portland Studio OR, USA

May 2018 - Aug 2018

Two weeks flash Projects with **Nike, (Valiant Lab), Adidas, UnderArmour, Columbia Sportswear, Athletic Propulsion Lab**

—Footwear Design Innovation Adidas, Bikini Berlin Studio,

Germany May 2017 - Aug 2017

Adidas Test-Lab Berlin: Focused on solving the German-Gen-Z lack of long-term involvement in team sports.

—Automotive Design Analyst, Intern at The Carlab

Orange, CA, USA | Sept 2015 - Dec 2015-Freelance since 2019

Automotive Design Consulting & Product Planning, **Honda Civic & TypeR 2017, Subaru WRX & STI 2021, Fisker Karma EV platforms, Toyota UX/UI** Vehicle Architecture, Consumer insights, Auto Shows coverage

EDUCATION

—Art Center College of Design, Pasadena CA, USA

Bachelor of Science in Industrial Design | 2014 - 2021

—Strate School of Design, Paris, France (3 over 5 years)

Bachelor of Science in Industrial Design | 2010 - 2013

—Université Paul Sabatier de Toulouse III, France

DUT Genie Mecanique, Aeronautical Sciences | 2008 - 2010

Specialized composites materials for civilian & military applications

INTERESTS

Rock Climbing, Hiking, Trail Running, Skiing

—Flintridge Foundation, Altadena CA | Outreach Project

Teaching Design & Sketching to kids who have been impacted by gang violence & incarceration